



in a strategic
partnership with



AFRICA

THE NEXT FRONTIER MARKET

A 5 day Trade Mission | Conference & Exhibition

14th - 19th November 2018
LONDON, UNITED KINGDOM

KEY HIGHLIGHTS

- Exhibition
- Conference
- Bespoke Business Meetings and Corporate Matching
- High impact presentations and debate focused on the Industry

Focal Points › Ease of Doing Business › Legal Framework › Business Advisory Services
› Sector Case Studies/ Success Stories › Markets & Comparative Advantages

Sector Specific Roundtables › Food/Agribusiness › Manufacturing
› Export › Oil & Gas › Construction › Infrastructure › Technology › Energy

SPECIAL FEATURE

Africa's Titans:

Case Studies -
featuring success stories
from Nigeria/Ghana/
Sierra Leone & Ivory Coast.

**The implications of
Brexit for Africa -
Challenges and Opportunities.**

16th November 2018
HOUSE OF PARLIAMENT,
London, UK



Building Legacies.....

Business Development | Trade Mission | Conference

Theme

AFRICA

THE NEXT FRONTIER MARKET

A 5 day Trade mission | Conference | & Exhibition

14th - 19th November 2018

Itinerary: 14th Press Conference / 15th Business Development Tours / 17th Cultural & Networking Dinner / 19th Caribbean Food & Drinks Conference.

KEY NOTE LECTURE:

Africa's Economic Prosperity: The Role Of Pan - Africanism.

Date: 16th November 2018 **Venue:** House of Parliament, London, UK

Special Keynote Guest Speaker:

Honourable Samia Yaba Nkrumah

- President of the Kwame Nkrumah Pan-African Centre.
- Co Founder Africa Must Unite Association
- The First Female Leader of a Political Party in Ghana - Convention Peoples' Party (Est. in 1957 by H.E President Kwame Nkrumah)
- Daughter of Ghana's first H.E President Kwame Nkrumah

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partnership with

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Strategic Partners

**CARIBBEAN FOOD &
DRINK CONFERENCE**
Sustainability is our watchword

The African
and Caribbean
Food & Beverage
360

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GTR Global
Trade
Review

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Sierra Leone: Zainab +232 780 33090

e: info@compassglobalservices.com w: www.compassglobalservices.com



Building Legacies...

Ten years and counting...

Our 10 Years Journey has recorded a milestone of impact across West Africa and the world - Nigeria, Ghana, Sierra Leone, UK, United States and the Caribbean



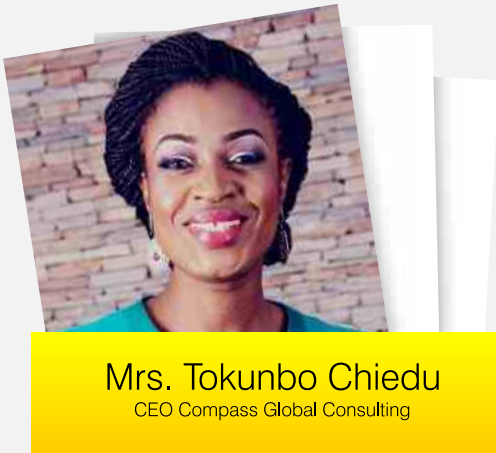
Brand Foot Print

Africa: Nigeria, Ghana, Sierra Leone, Gambia, Senegal, Kenya, Ivory Coast, Angola, South Africa, Mauritius, Seychelles

Global Markets: UK, France, Turkey, United States, Trinidad & Tobago, Jamaica, Bahamas, Australia, Canada, New Zealand, Dubai

Over a decade of strategic partnerships with Governments, Nigerian and International brands





Mrs. Tokunbo Chiedu
CEO Compass Global Consulting

No Mirror Images - only multiple realities exists!

The World's view of Africa, is often seen through wars, corruption, vast gaps in infrastructure, widespread weaknesses in governance etc. Against this backdrop, Africa holds out a promise of strong growth as regional cooperation between African Nations also becomes a force that is propelling this change.

Across the Continent are evidence of economic reforms taking place in various Nations, Democracy is taking its hold strongly; and its impact is spreading; as Nations also position to strengthen their economies to deliver a better deal to our people.

Far from the "Mirror" images, a closer observation, and monitoring of developments on the Continent reveals that the tides are changing. As Governments across

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different Nations set new goals to chart Africa's course towards the next chapter of the Continent's Possibilities and Potential.

Africa's Story: The divide between Perceptions and Reality.

Concerning the "World" view on Africa's image, Ernst & Young in its 2012 Africa attractiveness report, hailed the progress that many African economies are making; but warned however that, "Africa is still viewed as unstable, corrupt and generally riskier than other regions."

Ernst & Young in the same report assert that "the facts about Africa, tell a different story – woven into Africa's story now are; threads of reforms, progress and growth. "Notwithstanding these strides, and the progression of African Nations /their economies; there still exists what has been termed the

"negative perception gap"; particularly with regards to the financing of investments in Africa.

This challenge of this "negative world view" of Africa's image, vis a vis Africa's truth; and our realities as it were; both as African Entrepreneurs and Governments is a key focus of our events- it is time for Africa to tell her own success stories.

Promoting Agri – business and Food Export.

Our strategic partnership with Carib Direct Multi – Media UK around their Caribbean Food and Drinks Conference; provides a unique opportunity to talk about one of the key sectors to the Continent, and indeed the World at large; as we promote triangular trade and exports between Africa, the Caribbean and the rest of the World.

Welcome to Africa: The Next Frontier Market Lecture, a platform to showcase, promote, and to project Africa's great potential, and successes through Case Studies.

CARIBBEAN FOOD & DRINK CONFERENCE

Sustainability is our watchword

THEME:
AFRICAN AND CARIBBEAN
FOOD AND BEVERAGE -
GOING GLOBAL



Mr. David F. Roberts

Award winning media professional. Entrepreneur.
Caribbean trade and investment consultant

As a London-based company, we at CaribDirect Multi-Media has joined forces with Nigerian business consultancy, Compass Global Business Services, for the delivery of our Annual International Caribbean Food and Drink Conference 2018 under the theme African Caribbean Food and Beverage - Going Global.

The aim of this unique event is to promote African Caribbean products and services to the world while examining business and trade policies that affect the capacity of Africa and the Caribbean Markets to compete in the UK/global food space; in addition to the impact of such policies on exports and global business ties. The CEO of CaribDirect Multi-Media, David F. Roberts, said, "The main aim of the Caribbean Food and Drink

Conference is to help provide the tools for businesses to trade effectively with the UK, Europe, and other parts of the World. We are very passionate about seeing the expansion

"The main aim of the Caribbean Food and Drink Conference is to help provide the tools for businesses to trade effectively with the UK, Europe, and other parts of the World.



Honourable Samia
Yaba Nkrumah

President of the Kwame Nkrumah Pan-African Centre.

Keynote Guest Speaker

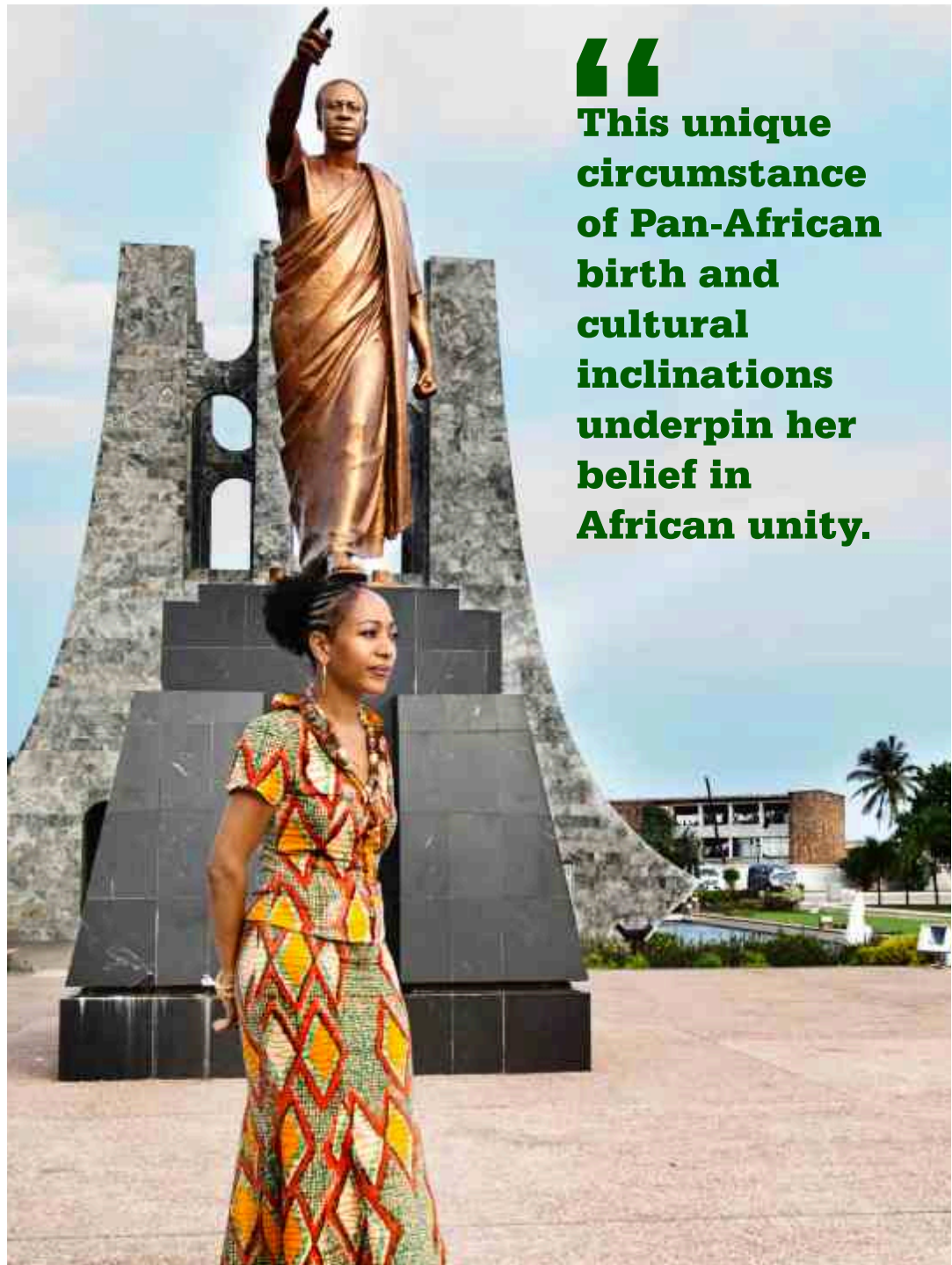
Samia Yaba Nkrumah is the only daughter of Ghana's first President, the legendary Osagyefo Dr. Kwame Nkrumah and his Egyptian wife, Madam Fathia Halim Rizk. This unique circumstance of Pan-African birth and cultural inclinations underpin her belief in African unity. A belief and a political conviction that relies as much on the many texts of her father as it does on her own studies, interactions with academics, professionals, artists, students and everyday people across Africa and with Africans outside the continent. Born in 1960, the year Ghana declared its status as a Republic, she and her siblings left Ghana in 1966 after the illegal overthrow of the government of Kwame Nkrumah. For about a decade the family lived in Egypt returning to Ghana in the 70's and then leaving again in the 80's. Samia, who is fluent in Arabic, Italian and English and has worked for many years as a journalist and media consultant, was educated in Ghana, Egypt and the UK. She is married and has a son, Kwame.

Returning to Ghana permanently in 2008 after many years of living abroad, Samia signalled her intention to "rekindle the vision of Kwame Nkrumah".

This she did by joining the Convention People's Party (CPP) and contesting the 2008 parliamentary elections in the Jomoro constituency in the Western region of Ghana and winning decisively. In 2011 she made history by becoming the chairpersonship of the CPP, the only female leader of a political party in Ghana and also the youngest to occupy such a prominent role.

Samia is the founder and president of the Kwame Nkrumah Pan African Centre, an organisation, set up to promote Kwame Nkrumah's vision, philosophy and political culture within the context of a united Africa.

As she articulates it, "We must unite politically and integrate our economies for the benefit of African people". Samia is a firm believer in the application of local culture and knowledge in solving local problems and has inspired many young people in the areas of Pan-Africanism, politics, and the environment.



“ This unique circumstance of Pan-African birth and cultural inclinations underpin her belief in African unity.

PROPOSED EVENTS PROGRAMME

14th - 19th November 2018

LONDON, UNITED KINGDOM



Day 1 14th	Press Conference /Interactive Session With Global Media.
Day 2 15th	Business Development Tours – Various Locations.
Day 3 16th	High Level Lecture - Africa, The Next Frontier Market: Opening Ceremony /Keynotes/Case Studies & Success Stories
Day 4 17th	Specific Investors Roundtable Sessions & Corporate Match Making. Culinary Tastes Africa Dinner & Awards - Cocktail Reception / Networking Evening & Food Sector Recognition Awards.
Day 5 19th	African Caribbean Food & Beverage – Going Global Exhibition @ The Caribbean Food & Drinks Conference.

This agenda may be subject to change.

DAY 1 - 14th November, 2018

PRESS CONFERENCE

(Target Audience Media Houses & 200 Guests – Business Owners & Membership Orgs/Policy Makers & International Delegates)

Invited Global Media - CNN, BBC Africa, Financial Times Africa, The Africa Report, Forbes Africa, Bloomberg, CNBC Africa, Global Trade Review

DAY 2 - 15th November, 2018

BUSINESS DEVELOPMENT TOURS

Various Locations.

in partnership with:

British Chamber of Commerce, Common Wealth Secretariat, London Chamber of Commerce, London Investment Club .

Bespoke Packages

Day 3 16th November, 2018

HIGH LEVEL LECTURE - Africa, The Next Frontier Market:
House Of Parliament, London, UK

9.00 – 9.30		Arrivals & Registrations
9.45 – 10.00		OPENING ADDRESS & INTRODUCTIONS Zeinab Badawi WELCOME ADDRESS Tokunbo Chiedu NIGERIAN HIGH COMMISSIONER'S REMARKS
10.00 – 10.35		<ul style="list-style-type: none"> PRESENTATION 1: Africa's Success in Digits - Setting the context"- powered by the Africa Report. PRESENTATION 2: Nigeria- Country Case Study – Powered by the Office of the Vice President PRESENTATION 3: Ghana – Country Case Study PRESENTATION 4: Sierra Leone - Country Case Study
10.35 – 10.55		<ul style="list-style-type: none"> KEYNOTE ADDRESS: Africa's Economic Prosperity : The Role of Pan Africanism. SPECIAL GUEST SPEAKER Honourable Samia Yaba Nkrumah PRESENTATION 5: Brexit: The Challenges and Opportunities For Africa.
11.10 – 12.10	PLENARY DISCUSSION 1 AFRICA, THE NEXT FRONTIER MARKET – Governance & Reforms : Focusing on Policy and Planning & Ease of doing Business	AFRICA, THE NEXT FRONTIER MARKET MODERATOR : Zeinab Badawi Panelists Representatives of <ul style="list-style-type: none"> Office of the Vice President Federal Republic of Nigeria Office of the President Republic of Sierra Leone Ministry of Trade & Investment Republic of Ghana Nigeria Export Promotion Council . Case Studies Q&A
	LUNCH	

12.30 – 1.30	PLENARY DISCUSSION 2: AFRICA THE NEXT FRONTIER MARKET :Business and Investment Opportunities	Panellists Representatives of: <ul style="list-style-type: none"> • Lagos State Government • Ogun State Government • Ministry of Agriculture Ghana, Nigeria, & Sierra Leone • Bank of Industry • Case Studies • Q&A
1.30 – 1.50	Tea/Coffee Break	
1.55 – 2.55	PLENARY DISCUSSION 3: AFRICA, THE NEXT FRONTIER MARKET: PROJECT FINANCING.	Panellists Representatives <ul style="list-style-type: none"> • Nigeria Export Import Bank • Africa Export Import Bank • First Bank Nigeria • Access Bank • Case Study • Q&A
3.00 – 3.30	Summing Up Vote of thanks/ Closing	Zeinab Badawi David F. Roberts

DAY 4 - 17th November, 2018

9am - 2pm:	Investor's Roundtables <ul style="list-style-type: none"> • Sector Specific Investors' Roundtables(Morning Session) • Food/Agribusiness • Manufacturing • Export • Oil & Gas • Construction • Infrastructure • Technology • Energy (9:00am Registration)
5:30 pm:	Culinary Tastes Africa Dinner & Awards Cocktail Reception / Networking Evening & Food Sector Recognition Awards.(Evening Session)

CARIBBEAN FOOD & DRINK CONFERENCE
Sustainability is our watchword

DAY 5 - 19th November, 2018

9am - 5pm.	The Caribbean Food & Drinks Conference and Exhibition
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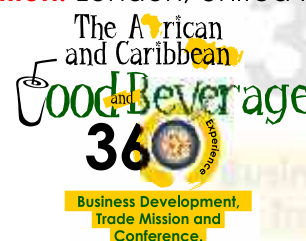


in a strategic partnership with



A Business Development, Trade Mission and Conference

Destination: London, United Kingdom



SPONSORSHIP PACKAGES

GOLD/SILVER/BRONZE/MEDIA PARTNER

Theme: AFRICA: THE NEXT FRONTIER MARKET.

Duration: 5 Days Dates: 14TH - 19TH November 2018

SPONSORSHIP PACKAGE FOR THE GOING GLOBAL LECTURE &	BENEFITS OF PACKAGE
1. THE GOING GLOBAL LECTURE & INVESTMENT ROUNDTABLE <ul style="list-style-type: none"> • AFRICA: THE NEXT FRONTIER LECTURE SPONSOR • BRANDING OF PANEL DISCUSSIONS (Sponsor of all categories) • THE INVESTORS' ROUNDTABLES (Sponsor of all categories) • PRESENTATION ON "BRAND or COUNTRY CASE STUDY" 	<ul style="list-style-type: none"> • CARIBBEAN FOOD & DRINK CONFERENCE • EXHIBITION STAND • SPEAKING OPPORTUNITY • PRESS CONFERENCE With British and International Media.
2. CULINARY TASTES – EXPERIENCE AFRICA DINNER <ul style="list-style-type: none"> * SPONSORED NETWORKING/ POP UP EXHIBITION * RECOGNITION AWARDS 	INTERVIEW <ul style="list-style-type: none"> • Interview focused on Brand
3. SPONSOR OF THE AFRICAN TITAN'S CASE STUDIES	BRAND VISIBILITY: <ul style="list-style-type: none"> • Maximum brand visibility in all events marketing materials • Brand visibility and recognition at Pre & Post Events • Display of role-up banners of various sizes in strategic/specific locations during Event being supported. • Branding of all relevant sessions
	CORPORATE MATCHMAKING/ BUSINESS DEVELOPMENT / FIELD TOURS <ul style="list-style-type: none"> • Bespoke matchmaking with relevant organization
	MARKETING OPPORTUNITIES <ul style="list-style-type: none"> • Opportunities to show-case deliver information and advice on products and technology support packages to a targeted audience at the event
	PUBLIC RELATIONS: <ul style="list-style-type: none"> • Publicity through International/ National Media • Brand Visibility on TV Advert, Radio Jingles etc. • Distribution of Corporate Memorabilia to visitors and during specific events
	ONLINE ADVERTISING <ul style="list-style-type: none"> Website logo presence with link to your company's website
	SOCIAL MEDIA <ul style="list-style-type: none"> Promotion on Event Social Media Platform
	POST EVENT REPORTING <ul style="list-style-type: none"> UK/Nigeria/ Ghana/ Caribbean/ Global Media
	FEATURE IN EVENT BROCHURE <ul style="list-style-type: none"> • PHOTO OPPORTUNITY AS A • MEMBER OF VIP



■ Compass Track Record ■

CLIENT:



PROJECT:



BRIEF:

To develop a concept that will deliver a "world class" showcase on Nigeria using the global sporting platform of the 2012 Olympics as a platform focus on the business and investment opportunities; including a celebration of the Nigerian "offering"

TARGET AUDIENCE:

The international Business Delegation/Global Visitors to London

ATTENDED BY:

Top Government Functionaries, Leading Private Sector Firms/Market Leaders etc.

DURATION:

2 YEAR PROJECT

90 Days To... SHOWCASING NIGERIA
@ THE LONDON 2012 OLYMPIC & PARALYMPIC GAMES

...your chance to partner with and sponsor our Olympic Team into history.

...and be part of NIGERIA's TRIPLE SHOWCASING AGENDA AT THE SUMMER GAMES!

The ultimate objective for Nigeria, is to seize the opportunity of the Games, that would attract unprecedented global attention, to link Nigerian entrepreneurs to the international economic system and also project Nigeria that has recorded an average GDP growth rate of 7% in the last decade, as one of the world's best investment destinations - going by the very high rate of returns on investments and the impressive levels of profitability. The planned Investment Forum that is anticipated to attract more than 250 business leaders from different parts of the world, will feature presentations by top Nigerian Government Officials (Ministers and State Governors) notably the Honourable Minister of Trade & Investment, the Honourable Minister of Sports and Chairman, National Sports Commission; Nigeria's leading international development partners and testimonies by private sector operators in Nigeria. Investment profiles estimated at more than \$2 billion from all sectors of the Nigerian economy are expected to be presented during the summit that ends on 1st August, 2012.

The other two components of Nigeria's showcasing agenda have been programmed for Theatre Royal in Stratford, East London where the Nigeria House will be situated from 20th July - 12th August and Surrey between 15th and 18th July. Nigerian athletes would be camped in Surrey between June and July 2012 before the Games commence in London on July 27. The Nigeria House that would also be officially declared open by President Goodluck Jonathan, would serve as platform for the celebration of the best of Nigerian civilization - culture, visual arts, theatre, film, poetry, music, fashion, food as well as the nation's rich and diverse heritage.

BOI and NIOC are working on the establishment of a joint forum with their partners in Surrey- the Surrey County and the Surrey Chamber of Commerce that would feature an exhibition of commercial and cultural activities as well as provide opportunities for corporate matching/networking.

HIGH LEVEL BUSINESS SUMMIT
Venue:
The Dorchester Hotel, London
July 30 - August 1, 2012

NIGERIA HOSPITALITY HOUSE
Venue:
Theatre Royal, Stratford, East London
July 23 - August 12, 2012

BUSINESS EXHIBITION & SHOWCASE ON NIGERIA
Venue:
G-Live, Guildford, Surrey
July 15 - 18, 2012

For sponsorship consideration, exhibition space and registration, please contact:

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e-Mail: wdo@boi.gov.ng

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e-Mail: info@compass-consultants.com Website: compass-consultants.com

PROUDLY NIGERIAN



MD/ CEO, Bank of Industry - Ms Evelyn Oputu;
Governor of the Central Bank of Nigeria
- Mr Sanusi Lamido Sanusi;
Country Director for Nigeria, UNIDO
- Mr Patrick Kormawa



CEO, Ecobank Group - Mr Arnold Epke;
CEO, Renaissance Capital - Mr Stephen Jennings



General Manager, Strategic planning and corporate communications, BOI - Mr Waheed Olagunju;
CEO, Ecobank Group - Mr Arnold Epke;
Director-General of UNIDO - Dr Kandeh Yumkella;
Director, UK Trade and Investment Nigeria
- Mr Mike Purves



BOI Director - Chief Lawrence Osayemi;
MD/ CEO of Diamond Bank PLC - Dr Alex Otti;
MD/ CEO of Emzor Pharmaceuticals - Mrs Stella Okoli;
MD/ CEO of BOI - Ms Evelyn Oputu;
MD, Anabel Communications - Mr Nicholas Okoye;
MD, BOI Investment & Trust Company
- Mr Toni Phido



Q&A session



Executive Director,
Bank of Industry
- Mr Chris Umeh and his
wife Mrs Ngozi Umeh

Sport and Cultural Exchange

London, 20 July - 12 August 2012

To compliment the investment campaign, the Bank of Industry in collaboration with the Nigerian Olympic Committee, staged a four week Sport and Cultural Exchange during the Olympics to promote Nigeria's culture and trade links.

The focal point of this programme was Nigeria House, hosted by the historic Theatre Royal Stratford East. More than 20 musical acts including King Sunny Ade, Seun Kuti, Asa, Keziah Jones and Tuface Idibia performed.

A special evening with playwright and Nobel Laureate, Prof. Wole Soyinka was followed by a performance of his play, The Lion and the Jewel. The programme included plays, poetry, a literary and film festival and cultural workshops and was augmented by a legacy initiative, 30 Nigeria House, which will give emerging performers a platform for their work in the future.



1. Opening ceremony of Nigeria House by Nigeria's High Commissioner to the United Kingdom - His Excellency, Dr Daihatsu Sarki Tahda
2. Drummers at the opening ceremony
3. King Sunny Ade in performance
4. An evening with Wole Soyinka
The Honourable Minister of Trade and Investment - Mr Olusegun Oluoyin Aganga C.O.N.; CEO and MD, Bank of Industry - Ms Evelyn Oputu; Professor Wole Soyinka; Former Secretary - General of the Commonwealth - Chief Eneke Anyaoku
5. Performance of 'The Lion and the Jewel' by Wole Soyinka
6. Seun Kuti and the Egypt 80 Band
7. Performance of 'The Naming Ceremony' by Seft Atta

Powered by  **BANK OF INDUSTRY**
...transforming Nigeria's industrial sector.



New World
Nigeria

Business and Investment Summit London, 30 July – 1 August 2012

The recent high level Business and Investment Summit, powered by the Bank of Industry and the Nigerian Olympic Committee, promoted Nigeria as one of the world's most significant investment destinations. Over the three days, more than 1,000 delegates from all over the world learnt about the combination of factors that are driving the New World Nigeria.

The enabling environment, created by its fast economic growth, the sheer size of Nigeria's population and government reforms and intervention in infrastructure and policy, was welcomed by the international investment community.

Foreign and domestic media commented that Nigeria is set to take major strides forward as a top investment destination as it continues to liberalise and diversify its economy and improve the ease of doing business.

Snapshots from the summit



Co-ordinating Minister for the Economy/
The Honourable Minister of Finance
- Dr Ngozi Okonjo-Iweala;
UK Minister for Africa - Mr Henry Billingham (MP);
The Honourable Minister of Trade and Investment
- Mr Olusegun Olutoyin Aganga C.O.N.



The Honourable Minister of Agriculture and Rural
development - Dr Akinwunmi Adesina;
The Governor of Ekiti State - Dr Kayode Fayemi;
The Governor of Oyo State - Senator Abiola Ajimobi;
The Deputy Governor of Ogun State
- Prince Olusegun Adesegun



Mr Tonye Cole - Chairman, Sahara Energy;
The Honourable Minister of Petroleum
- Mrs Deizani Alison-Madueke



Chairman, Hiers Holdings - Mr Tony Elemelu;
The Governor of Ekiti State - Dr Kayode Fayemi;
The Honourable Minister of Works
- Architect Mike Onolememon



The Governor of Anambara State - Mr Peter Obi;
Mr Henry Rudd of SABMiller Brewery



Chairman of Goldman
Sachs Asset Management
- Mr Jim O'Neill



CEO of the London
Stock Exchange
- Mr Xavier Rolet



The Honourable
Minister of Information,
Communication and
Technology
- Mrs Omobola Johnson



Permanent Secretary,
Federal Ministry of Power
- Dr Dere Awosika



Former US Ambassador to Nigeria - Ms Robin Sanders;
Commissioner for Home Affairs and Local
Government, Niger State - Alhaji Yusuf Tagwai;
Commissioner for Economic Planning, Delta State
- Dr Ken Okpara



Mr Atedo Peterside - Chairman of Stanbic IBTC;
President, Manufacturers' Association of Nigeria
Bank PLC / Chairman, Nigerian Breweries PLC
- Chief Kola Janodu



The Honourable Minister of Trade and Investment
- Mr Olusegun Aganga C.O.N.;
Chairman of Etisalat, Nigeria
- Mr Hakeem Bello-Osagie



Investor Audience



President, Nigeria Olympic Committee - Engineer
Sani Ndanusa, joining in a standing ovation

Business and Cultural Mission organised for Osun State Government to Trinidad and Tobago. Delegation led by Professor Wole Soyinka. Organised by Compass Global in partnership with the Emancipation Support Committee of Trinidad & Tobago. (Pictures from the Welcome Reception at the Presidential Villa with Former President Mr. Anthony Thomas Aquinas Carmona, and First Lady Mrs. Reema Carmona, with Mr. Khafra Kambon.

CLIENT:



OSUN STATE GOVERNMENT

PROJECT:



Focus On
Nigeria
TRADE MISSION/SUMMIT

